

laid-back-luxury

style • sophistication • a life to live fully without formality





ORAL REPRESENTATIONS
CANNOT BE RELIED UPON
AS CORRECTLY STATING THE
REPRESENTATIONS OF THE
DEVELOPER. FOR CORRECT
REPRESENTATIONS, MAKE
REFERENCE TO THIS BROCHURE
AND TO THE DOCUMENTS
REQUIRED BY SECTION 718.503,
FLORIDA STATUTES, TO BE
FURNISHED BY A DEVELOPER TO
A BUYER OR LESSEE.



Surrounded by luxury and wealth.







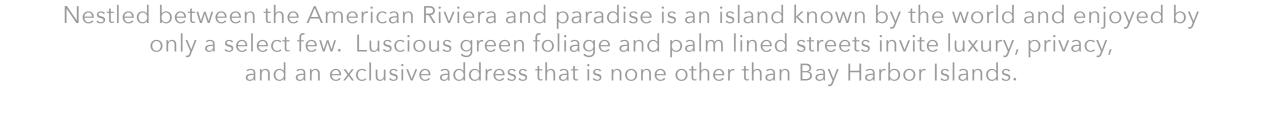
Bay Harbor Islands













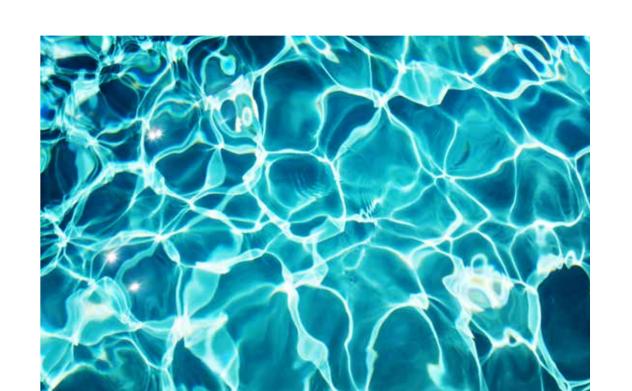




SERENO is more than a residential experience, it is a one-of-a-kind experience. Residents enjoy unparalleled amenities as well as unique features and attributes. Nestled in the exclusive Bay Harbor Islands, enjoy your own private island retreat while still just a few minutes away from the most luxurious shopping and fashion in Miami and white sand beaches.

We welcome you to laid-back-luxury.







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EMPORIO A
                                            EGA VENETA • BRUNELLO CUCINELLI
AROLINA HERRERA • DOLCE & GAE
                                             GIORGIO ARMANI • MARC JACOBS
DRO PIANA • ETRO • PRADA • RALPH
                                              O CAVALLI • SALVATORE FERRAGAMO
                                      ROBER
                   RENTA • ST
VERSACE • OSCAR DE LA
                                              CARTNEY • TORY BURCH • VALENTINO
DIANE VON FURSTENBERG • CANALI • BRI
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TIFFANY & CO. • ALEXANDER MCQU
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ERRAGAMO • VERSACE • OSCAR DE LA RENTA • ST. JOHN • STELLA MCCARTNEY • TORY
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ACIOTTI • JIMMY CHOO • AUDEMARS PIGUET • BULGARI • DE BEERS • GRAFF • HARRY
INSTON • VAN CLEEF & ARPELS • TIFFANY & CO. ALEXANDER MCQUEEN • EMPORIO ARMANI
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              HARRY WINSTON . VAN CLEEF & ARPELS . TIFFANY
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     PRADA • RALPH LAUREN
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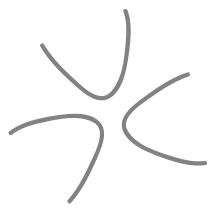
Walk or paddleboard to the destination for fashion and luxury.

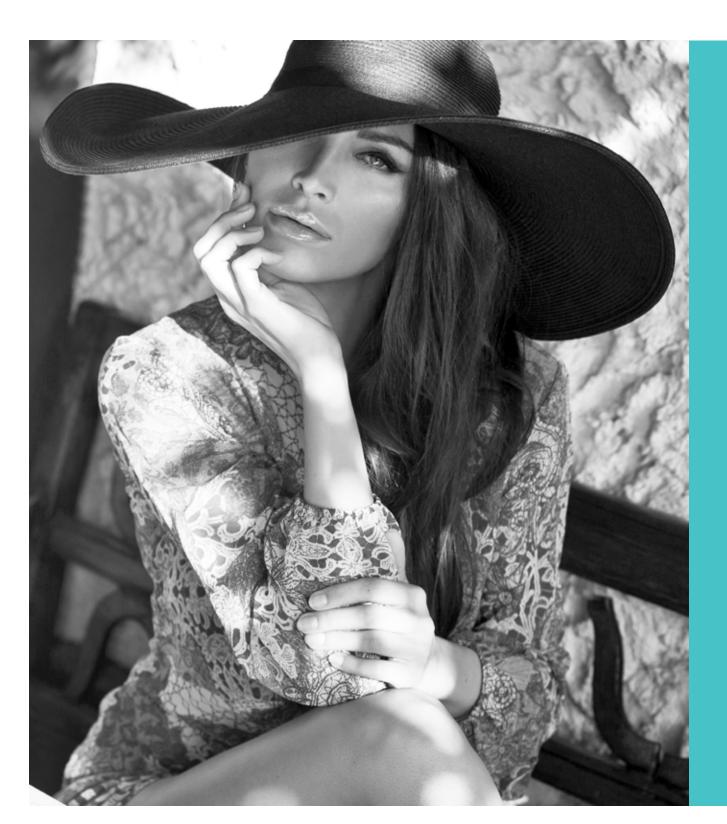


an international destination for the world's finest shopping and most prestigious brands



DEEP WATER YACHT MARINA WITHIN VIEW OF YOUR SERENO RESIDENCE Plate Palating of Military, Para Language and South





With a personality and sensibility distinctly it's own, Sereno offers something new - we call it laid back luxury. An intimate waterfront tower consisting of private residences that features a more open and airy design both in architecture and interiors. Simply put, it is the rare contradiction of that which is sophisticated and fashionable, while being comfortable as well... just as your sanctuary should be.

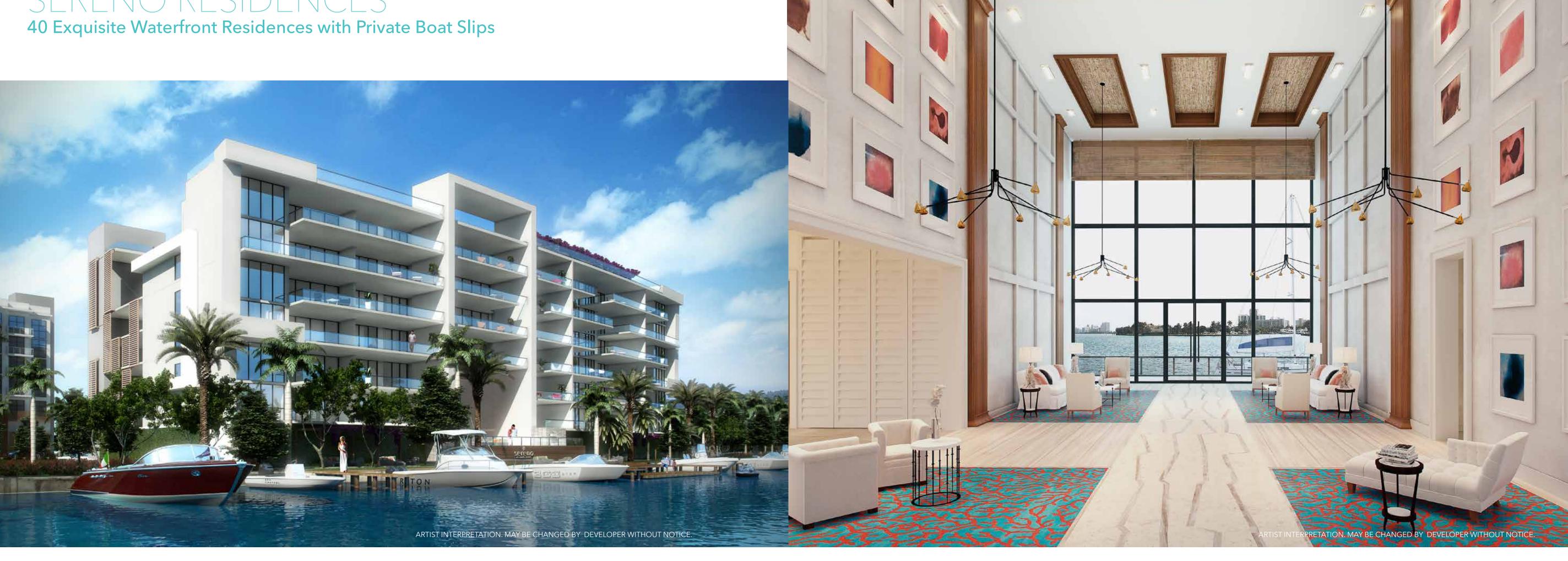
Bay Harbor Islands are one of the most coveted destinations on Miami Beach, neighboring Bal Harbour and separated only by its turquoise waters of the Florida Bay and magical island playground.

Nothing compares to the spirit and energy of island living. Nothing compares to a waterfront location just steps from Bal Harbour and white sand beaches.

Escape to an experience that was previously known only in the great islands of St. Barth and Capri - until now.

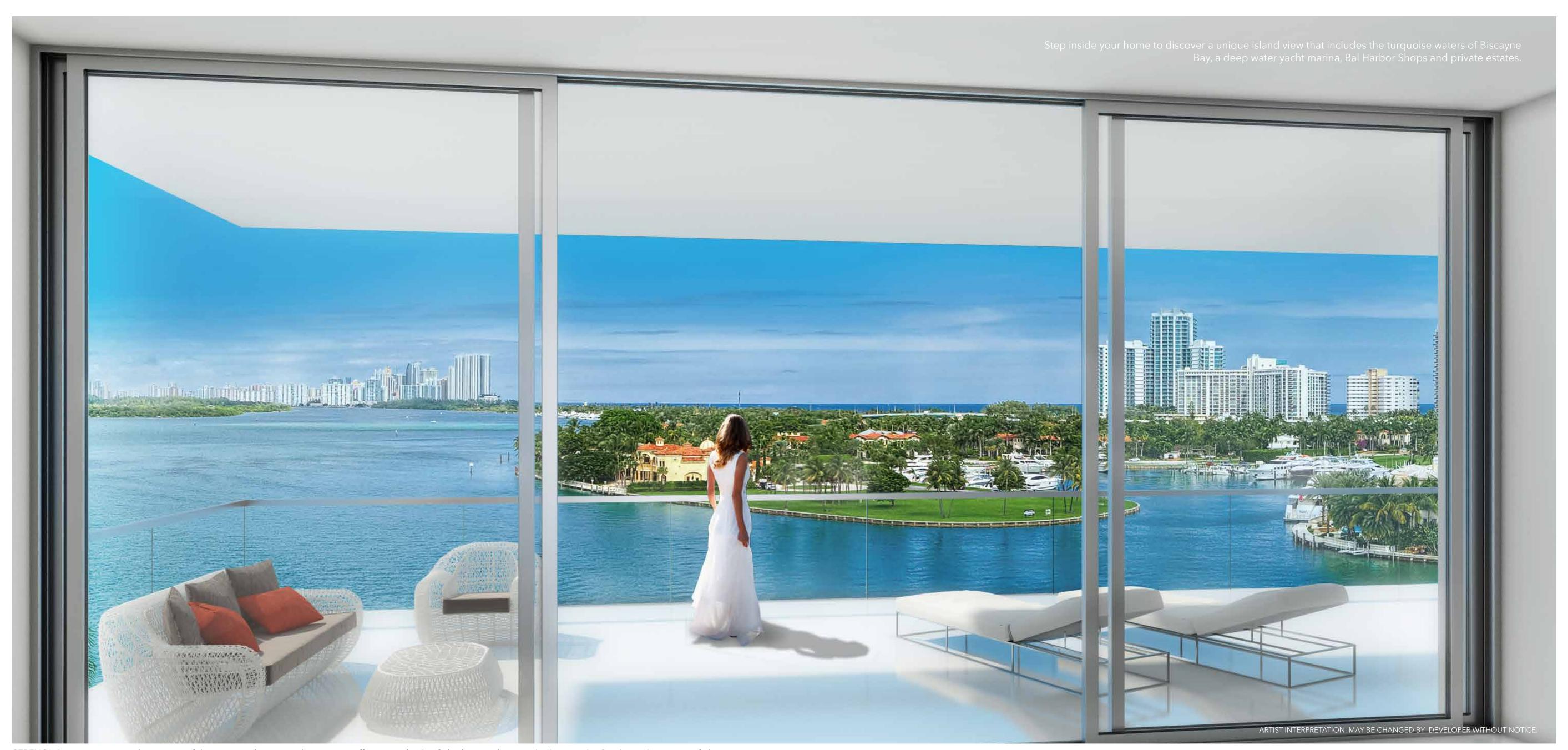
Welcome to SERENO, Bay Harbor Islands.

WELCOME TO YOUR PRIVATE RETREAT SERENO RESIDENCES



The ultimate balance between the world outside and your inner sanctum begins the moment you take step from your vehicle. You'll notice the courtesy of a trained valet, the imported stone beneath your leather sole and the entryway that rivals the best of island resorts - reflecting both sea and sky, none of it coincidental.







SERENO's location gives you direct views of the ocean and turquoise bay waters - offering you both safe harbour and a super-highway to the Carribean destination of choice.

ROOFTOP BAR LOUNGE



ROOFTOP AMENITY DECK

- Relaxation Pool
- Jacuzzi
- Cabanas & Chaise Lounges
- Bar & BBQ Grill with Lounge
- Firepit
- Landscaped Gardens
- Life-size Chess Game
- Bay-Viewing Deck
- Outdoor Movie Theater
- Party-sized Outdoor Dining Table







BOATS AND JET SKIS WILL NOT BE PROVIDED FOR USE BY BUYERS. RESIDENT PADDLEBOARDS AND OCEAN KAYAKS WILL B COMMUNITY PROPERTY. JET SKIS

PADDLEBOARDS

KAYAKS
BICYCLES
BOATS

PRIVATE BOAT SLIPS

BAYFRONT VIEWING DECK

OUTDOOR FIREPLACE

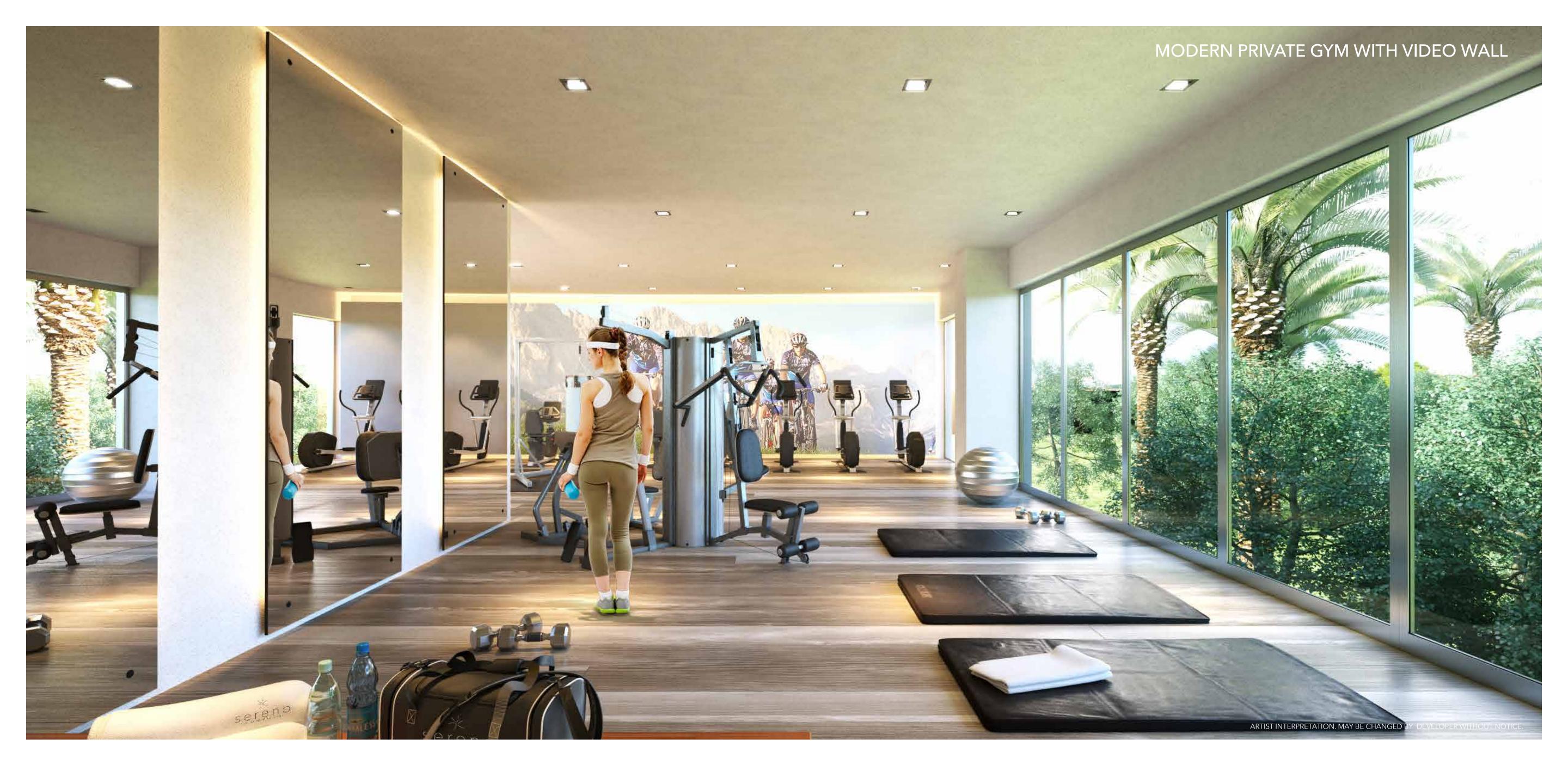
COMMUNITY DOCK

ENDLESS SUNRISE

TURQUOISE WATERS

SAND BAR

LOUNGE CHAIRS



FACT SHEET

LOCATION:

East Bay Harbor Island is destined to become a *destination* for island chic living and will evolve quickly into one of the great communities for lifestyle. Just steps from the beach and Bal Harbour Shoppes, this bayfront residential experience is exceptional and unique.

COMMUNITY FEATURES AND AMENITIES:

24 HOUR SECURITY
FITNESS CENTERS AND STATE-OF-THE-ART FITNESS EQUIPMENT
PRIVATE BOAT SLIPS (ASK FOR SIZE AND DEPTH DESCRIPTION)
NEWS/MEDIA BREAKFAST CAFE ROOM

BAY CLUB

SERENO COMMUNITY DOCK AND VIEWING DECK LOUNGE AREA WITH FIRE PIT COMMUNITY PADDLE BOARDS COMMUNITY KAYAKS COMMUNITY BICYCLES

ROOFTOP AMENITIES WITH BAY AND OCEAN VIEWS

POOL WITH LOW DEPTH AREAS FOR LOUNGING
JACUZZI
OUTDOOR THEATER WITH SURROUND SOUND AUDIO
LOUNGE AREA WITH FIRE PIT
BAR-B-QUE DESIGNATED AREAS
BAR AREA
OUTDOOR DINING AREA
POOLSIDE CABANAS
GAMING LOUNGE AREA WITH CHESS DESIGN

RESIDENCE FEATURES:

9FT HIGH CEILINGS OR MORE ON ALL RESIDENCES
PRIVATE ELEVATOR ACCESS IN SELECT UNITS
REMOVE FOB ACTIVATED ELEVATORS
TWO ASSIGNED, COVERED SELF-PARKING SPACES PER UNIT
FLOW THROUGH RESIDENCES IN SELECT UNITS
DOUBLE DOOR ENTRIES PER PLAN

UNIT SIZES RANGING FROM 1000 SQ. FT. TO MORE THAN 2200 SQ. FT PRICED FROM THE \$500'S













SERENO RESIDENCES

40 Residences



LEVEL 4 - 7 TYPICAL KEYPLAN

Stated dimensions are measured to the exterior boundaries of the exterior walls and the centerline of interior demising walls and in fact vary from the dimensions that would be determined by using the description and definition of the "Unit" set forth in the Declaration (which generally only includes the interior airspace between the perimeter walls and excludes interior structural components). Note that measurements of rooms set forth on this floor plan are generally taken at the greatest points of each given room (as if the room were a perfect rectangle), without regard for any cutouts. Accordingly, the area of the actual room will typically be smaller than the product obtained by multiplying the stated length times width. All dimensions are approximate and may vary with actual construction, and all floor plans and development plans are subject to change.



The beginning of something... new refreshing luxurious prestigious

TEAMSTRENGTH

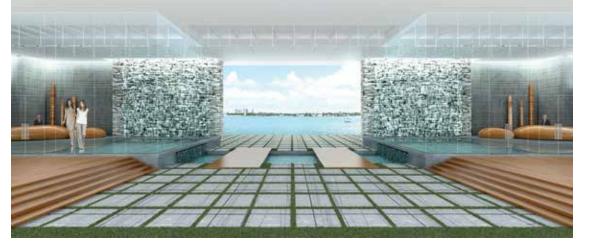
INTEGRA INVESTMENTS & 13TH FLOOR INVESTMENTS - DEVELOPMENT

CORWIL ARCHITECTS - DESIGN

STEVEN G. INTERIORS

KEY INTERNATIONAL SALES 400 SUNNY ISLES / EDEN HOUSE / 1010



















10201 E Bay Harbor Dr. Unit 1, Bay Harbor Islands, Fl. 33154

SERENOmiami.com



WE ARE PLEDGED TO THE LETTER AND SPIRIT OF THE U.S. POLICY FOR ACHIEVEMENT OF EQUAL HOUSING OPPORTUNITY THROUGHOUT THE NATION. WE ENCOURAGE AND SUPPORT AN AFFIRMATIVE ADVERTISING AND MARKETING PROGRAM IN WHICH THERE ARE NO BARRIERS TO OBTAINING HOUSING BECAUSE OF RACE, COLOR, RELIGION, SEX, HANDICAP, FAMILIAL STATUS OR NATIONAL ORIGIN.

This is not intended to be an offer to sell, or solicitation to buy, condominium units to residents of any jurisdiction where prohibited by law, and your eligibility for purchase will depend upon your state of residency. This offering is made only by the prospectus for the condominium and no statement should be relied upon if not made in the prospectus. The sketches, renderings, graphic materials, plans, specifications, terms, conditions and statements contained in this brochure are proposed only, and the Developer reserves the right to modify, revise or withdraw any or all of same in its sole discretion and without prior notice. All improvements, designs and construction are subject to first obtaining the appropriate federal, state and local permits and approvals for same. These drawings and depictions are conceptual only and are for the convenience of reference and including artists renderings. They should not be relied upon as representations, express or implied, of the final detail of the residences or the Condominium. The developer expressly reserves the right to make modifications, revisions, and changes it deems desirable in its sole and absolute discretion. All depictions of appliances, counters, soffits, floor coverings and other matters of detail, including, without limitation, items of finish and decoration, are conceptual only and are not necessarily included in each Unit. The photographs contained in this brochure may be stock photography or have been taken off-site and are used to depict the spirit of the lifestyles to be achieved rather than any that may exist or that may be proposed, and are merely intended as illustrations of the activities and concepts depicted therein. Consult your Agreement and the Prospectus for the items included with the Unit. Dimensions and square footage are approximate and may vary with actual construction. The project graphics, renderings and text provided herein are copyrighted works owned by the developer. All rights reserved. Unauthorized reproduction, display or o